

ROUND TABLE

5th anniversary of the adoption of the UNESCO Convention on the protection and promotion of the diversity of cultural expressions: « Review and Prospects »

November 17, 2010 – 4-6 pm Centre de Conférences Ministériel 27 rue de la Convention – 75015 PARIS

The UNESCO Convention on the protection and promotion of the diversity of cultural expressions is the first international legal instrument to formally recognise the specific nature of cultural goods and services and the legitimate right of States to set up and implement their own cultural policies.

Since it was adopted 5 years ago, the Convention has been ratified by 114 States and the Intergovernmental Committee is working to bring about an effective implementation of the Convention.

But an uneven geographical distribution of State parties still remains and it is of the utmost importance to maintain efforts to raise the awareness of States and civil society and to encourage the ratification of the Convention by as many States as possible, particularly in the Asia-Pacific area and in the Arabic world.

What is the legal force of this Convention? Where does it rank in the hierarchy of international instruments?

Which important States parties are still missing?

How could States be encouraged and convinced to ratify the Convention?

What role can civil society play in the promotion and implementation of the Convention?

What are the first effects of the Convention? Are cultural and audiovisual services dealt in any different way in the international, regional or bilateral trade negotiations conducted by States parties to the Convention, and in particular by the European Union? What are the dangers, present or to come?

How could the International Fund for cultural diversity be developed so it becomes a central tool for the promotion and protection of the diversity of cultural expressions?

In order to try and answer these questions, the French Coalition for cultural diversity is organising a round table, animated by its President, Pascal Rogard, with the following key speakers:

Frédéric Bouilleux, Director for French language, Cultural and linguistic diversity, Organisation Internationale de la Francophonie.

Jacques Fansten, Screenwriter and Director of documentaries and fiction, among others : Le Petit Marcel (1976), Etats d'Ame (1986), La fracture du myocarde (1990), Roulez Jeunesse ! (1993), C'est pour la bonne cause ! (1997).

Jacques Martial, Actor and Director, President of the « Parc et de la Grande halle de la Villette », Paris.

Jean Musitelli, State Counsellor, French Ambassador to the UNESCO (1997-2002), then member of an international experts group asked by the Director General of UNESCO to prepare a preliminary draft of the Convention on the protection and promotion of the diversity of cultural expressions (2003-2004).

Hélène Ruiz-Fabri, Professor at Paris I – Panthéon Sorbonne University, author of « La Convention de l'Unesco sur la protection et la promotion de la diversité des expressions culturelles premier bilan et défis juridiques » (Editions Société de législation comparée, Paris)

Galia Saouma-Forero, Director of the Division of Cultural Expressions and Creative Industries, UNESCO.

Xavier Troussard, Head of Unit, Culture policy, diversity and intercultural dialogue, DG EAC, European Commission.

The round-table will be followed by a cocktail in presence of the « <u>Souffleurs, commandos</u> <u>poétiques »</u>.

Registration necessary : 01.40.23.45.14 – <u>martine.schnitzler@sacd.fr</u> Proof of identity will be requested at the entrance of the Ministry

For more information : <u>http://www.coalitionfrancaise.org/eng/</u>